



LAUNCH [OK]TM

The future isn't something we wait for. It's something we build.

INTRODUCTION

GENESIS

LAUNCH [OK]TM represents a Genesis—the coming into being of an Oklahoma-associated Opportunity Innovation Ecosystem through which **capabilities developed across many years, industries and jurisdictions can begin connecting** Oklahoma Communities, institutions, businesses, people, Projects and Opportunities.

LAUNCH [OK]TM is where Genesis begins in Oklahoma. It provides a State-associated environment through which the broader O|ZoneTM framework, Initiatives and capabilities can become available for exploration, development and implementation—while enabling local Ecosystems to develop around their own conditions, needs, Opportunities, participants and Resources.

The LAUNCH [OK]TM Library brings much of that framework and many of those capabilities together in one Resource, with links throughout LAUNCH [OK]TM opening into a broader collection of information on particular Initiatives, technologies, capabilities, Projects and subjects.

Some provide a brief additional perspective; others open into extensive Resources that can be explored in considerably greater depth.

What becomes possible through those connections can be as varied as the Communities themselves.

HOW DOES IT START?

LAUNCH [OK]TM Genesis is beginning with **Health and Agriculture!**

HGVSTM | ScanPortTM

O|MaTM | Agriculture.

They provide a place to begin—bringing people, ideas, capabilities and capital together around Opportunities that can be explored, developed and implemented, but that's not all...

DX- DIGITAL TRANSFORMATION



When we use the term "DX- Digital Transformation", we're talking about something much larger than the conversation most of us are currently having about AI. It can reach across processes, business models, entire domains and organizations—bringing Human and Digital Intelligence together with physical and digital systems in ways that can change what we can do, how we do it, and what becomes possible next.

We invite you to explore and would be honored if you would join us in Launch [OK] Genesis.

Let's Build!