



LAUNCH [OK]™

The future isn't something we wait for. It's something we build.

STEWARDSHIP

LAUNCH [LABS]™ | Bring What You Know

A core capability of LAUNCH [OK]™ is LAUNCH [LABS]™—the Innovation Steward.

LAUNCH [LABS] is designed to bring people, experience, ideas and technologies together in an environment where they can be explored, combined, tested and developed. Some participants may bring a lifetime of experience. Others may bring a new technology, a difficult problem, an unusual idea—or simply the curiosity to ask, “What if?”

An important part of that environment is the collaboration between Human Intelligence and Digital Intelligence.

Human Intelligence brings experience, judgment, context, creativity, intuition and the understanding that develops from years of actually doing things. Digital Intelligence brings different capabilities—the ability to explore enormous bodies of information, recognize relationships, retain and build upon what has been learned, and introduce perspectives that might otherwise never meet.

Neither needs to become the other. What interests us is what can happen between them.

For example, a physician’s accumulated experience can encounter developments in imaging, engineering, materials science or entirely different fields. An engineer can explore a problem alongside perspectives developed in medicine, agriculture or energy. A producer, researcher, tradesperson or entrepreneur can begin with something they already know and follow a question far beyond the boundaries of their own discipline.

And Digital Transformation extends that collaboration beyond conversational Digital Intelligence. Robotics, imaging systems, Digital Twins, advanced equipment, manufacturing technologies and other physical and digital capabilities can all become part of the environment being explored.

The objective is not simply to produce more information. It is to create an environment in which experience can encounter possibility—where people can explore ideas together, test what they discover against the real world, and sometimes find something none of us knew we were looking for.

Technology expands what is possible. Collaboration determines what becomes meaningful.



LOCAL PARTICIPANTS

What if the experience, business, property, professional capability or relationships you have spent years developing could become the foundation for something new?

Participation can begin with what you already do:

Government Authorities | Master Concessionaires | Community Banks | Indenture Trustees | Municipal Underwriters | Brokers | Investment Bankers | Bond Counsel | Special Counsel | Accountants | Wealth Advisors | Insurance Agents & Brokers | Real Estate Professionals | Title Companies | Engineers | Architects | Developers | Contractors | Manufacturers | Technology Providers | Infrastructure Businesses | Transportation & Logistics | Business & Services Operators | Equipment Owners | Inventory Participants | Land & Facility Owners | Universities | Healthcare Organizations | Nonprofits | Investors | Entrepreneurs, for example.

STEWARD ENTERPRISES

Some participants may recognize an opportunity to go beyond participating in individual Projects—to help build an enterprise that can participate across many of them.

PROJECT STEWARD

Develop an enduring enterprise around Projects—bringing together relationships, capabilities and resources from development through implementation, operations and continuing evolution.

TECHNICAL STEWARD

Develop an enterprise around productive equipment—working with Beneficial Owners and helping steward equipment through its continuing lifecycle.

INTEGRATION STEWARD

Develop an enterprise around physical and technical integration—deploying, supporting, modifying, refurbishing and redeploying infrastructure across successive Projects.

Each Steward is designed as an enduring, revenue-generating enterprise that can participate across successive Projects and build enterprise value. Structured and operated as a qualifying small business, ownership in a Steward enterprise may ***create the opportunity for eligible shareholders to exclude qualifying gains from federal income tax under §1202 Qualified Small Business Stock treatment.***

LAUNCH [LABS]™ offers another opportunity.

The Innovation Steward introduced on the preceding page is itself an invitation to participate. Experience, ideas, research, technologies, professional capabilities, relationships, management and capital can all help shape what LAUNCH [LABS] becomes—and what may emerge from it.

You don't have to leave behind what you already know or do. It may be exactly where your next Opportunity begins.

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